21

Financial Services Brands

1 Day

Exceed Customer Expectations With High-Impact, Mission-Critical Tech, Behavioural Data & Cultural Innovations For

# **Exceptional Customer Experience** Strategies & Outstanding Outcome-Focused Journeys In Financial Services

Leverage Changing Customer Needs & Expectations, Optimise Seamless, Cohesive Customer Journeys, Capture Critical Data Insights & Measure Customer Outcomes, Embrace Cutting-Edge New Tech, AI & Digital Innovations Which Balance The Human Touch, Secure Buy-In & Inspire Employees To Further Customer Duty, Support Vulnerable Customers & Deliver Bottom-Line Results

# SPEAKING, EXHIBITING, **HOSTING, ONE-TO-ONE MEETINGS & BRANDING OPPORTUNITIES**

**BOOK BY 24TH FEBRUARY & SAVE £1,000** 

For more information on speaking, exhibiting and arranging one-to-one meetings, please contact partner@financialservices conference.com



Alessandra Canavesi Head of Digital Marketing & Customer

> BNY MELLON

**AXA** 

Jakub Weber

Advisor

Director, Client

Experience, Strategic

**BNY Mellon.** 

Securities





Sharna Thomson

Head of Customer









ZURICH



Karen Coleman Director of Customer Operations

Ange Johnson de Wet

Commercial Banking

Llovds Banking

Business &

Group

Wesleyan Assurance

# WESLEYAN

Andreas Pantazopoulos Head of Client Insight

MMNEY

Fergus Murphy

Group Customer

Experience Officer

Virgin Money

Coutts



Kevin Murphy

Integration &

Programme Lead, Youth & Families

Product Manager

NatWest Group

NatWest

CX Specialist -Corporate Sales & FX





**Services & Digital** 

Laurence Veale Head of Experience Design

**AIB Bank** 



Louise Allemange Compliance Manager

Lending Standards Board

# Goldman Sachs

Jürgen Blumberg Head of ETF Product & Capital Markets

**Goldman Sachs** 



Vicki Heslop Director of Customer

Covéa Insurance Plc

# **HSBC**

Ashley Driver Global Head of Digital Adoption - Commercial Banking

**IP Morgan** 

Chase

**HSBC** 



Anna Roughley Head of Insight & Engagement



Standards **Board** 



Head of Data Science



Covéa Insurance Plc

# cowry consultinal

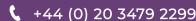
Sarah Murray Lead Behavioural Architect

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Zac Shander-Kelsey Proposition & Client Experience Manager

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10th Annual





















# **About The Conference**



# Who Attends?







































# Speaking, Exhibition, And One-To-One Meeting Packages



# DIAMOND SPONSORSHIP

# Speaking Opportunity

- A 15 minute speaking session in front of the entire delegation.
- I Speaker's presentation details to be included on www.financialservicesconference.com.

# One-To-One Meetings

Hosting one-to-one meetings with 5 delegates of your choice.

# **Exhibition Area**

A 3 x 2 metre exhibition area in the main networking room.

# **Brand Awareness & Marketing**

- Branding on the on-the-day conference materials.
- I Corporate description with full contact details to appear on the on-the-day conference materials.
- Colour advert on the on-the-day conference materials.
- Branding on the holding slide on the stage set.
- Logo/button with hyperlink to be placed on www.financialservicesconference.com.
- Logo and corporate description to appear on the partners' page on www.financialservicesconference.com.
- I Sponsorship of the speaker presentation website which all delegates visit to download presentations.

# **Seat Drop & Branding**

Promotional material to be placed on all of the delegates' tables/chairs during the conference.

# **Delegate Passes**

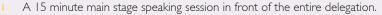
- I 3 delegate passes and I speaker pass (worth £4,396).
- Delegate list with name, job title and company of all attendees.

Investment: £9,999 +VAT
Standard Price: £10,999

(Book Before 24th February & Save £1,000)

# PLATINUM SPONSORSHIP

# **Speaking Opportunity**



Speaker's presentation details to be included on www.financialservicesconference.com.

# **Data Capture**

- Sole sponsorship of the Financial Services Customer Experience Conference Competition. .
- The contents of all business card collection boxes to keep this will be solely for your purpose.
- Logo on holding slide during all conference breaks including information to promote the competition and encourage participation.
- Announcements from both the Morning Chairman and the Afternoon Chairman promoting the competition.
- I 5 minute slot to present competition prize to winner on the stage in front of entire delegation.

## **Exhibition Area**

A  $3 \times 2$  metre exhibition area in the main networking room.

# **Brand Awareness & Marketing**

- Branding on the on-the-day Conference materials.
- Corporate description with full contact details to appear on the on-the-day Conference materials.
- I Colour advert on the on-the-day Conference materials.
- Branding on the holding slide on the stage set.
- Bespoke, designated email to your contacts offering £150 discount and publicising your involvement.
- Logo/button with hyperlink to be placed on www.financialservicesconference.com.
- Logo and corporate description to appear on the Partners' Page of www.financialservicesconference.com.

# **Delegate Passes**

- 2 delegate passes and I speaker pass (worth £3,297).
- Conference Documentation Pack with delegate list.

Investment: £8,999 +VAT

Standard Price: £9,999

(Book Before 24th February & Save £1,000)



# **GOLD SPONSORSHIP**

# **Speaking Opportunity**

- A 15 minute speaking session in front of the entire delegation.
- Speaker's presentation details to be included on www.financialservicesconference.com.

## **Exhibition Area**

A  $3 \times 2$  metre exhibition area in the main networking room.

# **Brand Awareness & Marketing**

- Branding on the on-the-day conference materials.
- Corporate description with full contact details to appear on the on-the-day conference materials.
- Colour advert on the on-the-day conference materials.
- Branding on the holding slide on the stage set.
- Logo/button with hyperlink to be placed on www.financialservicesconference.com.
- Logo and corporate description to appear on the partners' page on www.financialservicesconference.com.

# **Delegate Passes**

- I delegate passes and I speaker pass (worth £2,198).
- Delegate list with name, job title and company of all attendees.

Investment: £7,999 +VAT

Standard Price: £8,999

(Book Before 24th February & Save £1,000)



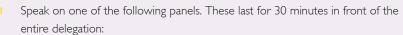






# SILVER SPONSORSHIP

# **Speaking Opportunity**





- **2. CUSTOMER-CENTRIC CULTURES** with BNY Mellon, Zurich Insurance, JP Morgan Chase, Wesleyan Assurance & Goldman Sachs..
- 3. THE STRATEGIC ROLE OF CX with BNY Mellon & Vitality.

### **Exhibition Area**

A 3 x 2 metre exhibition area in the main networking room.

# **Brand Awareness & Marketing**

- Branding on the on-the-day conference materials.
- Corporate description with full contact details to appear on the on-the-day conference materials.
- Branding on the holding slide on the stage set.
- Logo/button with hyperlink to be placed on www.financialservicesconference.com.
- I Logo and corporate description to appear on the partners' page on www.financialservicesconference.com.

# **Delegate Passes**

- I delegate pass and I speaker pass (worth £2,198).
- Delegate list with name, job title and company of all attendees.

Investment: £5,999 +VAT

Standard Price: £6,999

(Book Before 24th February & Save £1,000)



# **ONE-TO-ONE MEETINGS**

Hosting One-To-One Meetings with 5 delegates of your choice.

## **Exhibition Area**

A 3 x 2 metre exhibition area in the main networking room.

# **Brand Awareness & Marketing**

- Branding on the on-the-day conference materials.
- Corporate description with full contact details to appear on the on-the-day conference materials.
- Colour advert on the on-the-day conference materials.
- Logo/button with hyperlink to be placed on www.financialservicesconference.com.
- Logo and corporate description to appear on the partners' page on www.financialservicesconference.com.

## **Delegate Passes**

- 3 delegate passes (worth £3,297).
- Delegate list with name, job title and company of all attendees.

Investment: £5,999 +VAT Standard Price: £6,999

(Book Before 24th February & Save £1,000)

# **BRANDING & ADVERTISING**

- Branding on the on-the-day conference materials.
- Sponsorship of the speaker presentation website which all delegates visit to download presentations.
- Bespoke, designated email to your contacts offering £150 discount and publicising your
- Logo/button with hyperlink to be placed on www.financialservicesconference.com.
- Logo and corporate description to appear on the partners' page on www.financialservicesconference.com.
- Logo/branding on a minimum of three email campaigns.
- List of attendees on the day.

2 delegate passes (worth £2,198).

Investment: £1,999 +VAT Standard Price: £2,499

(Book Before 24th February & Save £500)



# **EXHIBITION STAND PACKAGE**

 $3 \times 2$  metre exhibition area in the main networking room.

Branding on the on-the-day conference materials.

- Corporate description with full contact details to appear on the on-the-day conference materials.
- 2 delegate passes to the conference (worth £2,198).
- Delegate list with name, job title and company of all attendees.

Investment: £3,999 +VAT Standard Price: £4,999

(Book Before 24th February & Save £1,000)

# **DRINKS RECEPTION PACKAGE**

Sole sponsorship of the Financial Services Customer Experience Conference reception.

## **Exhibition Area**

 $3 \times 2$  metre exhibition area in the main networking room.

# **Brand Awareness & Marketing**

- Branding on the on-the-day conference materials.
- Corporate description with full contact details to appear on the on-the-day conference materials.
- Logo/button with hyperlink to be placed on www.financialservicesconference.com.
- Logo and corporate description to appear on the partners' page on www.financialservicesconference.com.

# **Delegate Passes**

- 2 delegate passes to the conference (worth £2,198).
- Delegate list with name, job title and company of all attendees.

Investment: £3,999 +VAT Standard Price: £4,999

(Book Before 24th February & Save £1,000)



For more information on speaking and arranging one-to-one meetings, please contact Matthew Johnson